

# West Coast Classic Wine Auction

Location: Chilliwack Heritage Park ~ 44140 Luckakuck Way Chilliwack, BC  
July 16, 2011



photo for promotional purposes only

DONATE to the West Coast Classic Wine Auction ~ be part of the fun and help raise funds for the show

- each bottle donated will be tagged with the donor's name or business card
- all wines and donors will be listed on the West Coast Classic website
  - members, friends & businesses are all encouraged to donate

**Call Sharon 604 202-9131 to arrange for drop off**

BID on the wine collections:

- in person at the WCC or with a sealed bid by mail
  - as an individual or form a bidding group

AUCTION ITEMS:

- ❖ WINE COLLECTION #1 all wines valued at \$25 or over
- ❖ WINE COLLECTION #2 all wines valued at under \$25



*A SUCCESSFUL "BIDDING GROUP" could:*

Place all of the bottles on a table and let each person choose one bottle in rotation

or

Get together & divide the bottles by:

- wine varietals and have wine tastings
- price range and have wine tastings
- countries and have theme dinners for each country

**the options are endless.....**

For full details please visit the West Coast Classic website at [www.wcra.info](http://www.wcra.info)

**BIDDERS MUST BE 19 OR OLDER**

## WEST COAST CLASSIC WINE AUCTION

The wine auction will be held as part of the 2011 silent auction at the West Coast Classic

Location: Chilliwack Heritage Park ~ 44140 Luckakuck Way Chilliwack, BC

Bidding will be for individual collections of wine – not individual bottles

WHAT IS BEING AUCTIONED? Two collections of wine

- Collection #1 ~ all wines in this collection valued at \$25 and over
- Collection #2 ~ all wines in this collection valued under \$25

HOW TO DONATE BOTTLES:

- each bottle donated will have a tag attached identifying the donor – business cards are welcome
- the price range of donated wines is up to the individual donor but no homemade wines can be accepted
- the WCRA West Coast Classic website will have a running tally of wine, total value & donors starting May 15<sup>th</sup>
- for those living out of town you can send us the name of the wine you would like to donate in your name, and applicable funds, and we will purchase the wine and add it to the collection or
- you can bring your wine to the show where bottles will be added to the wine collections until 10 a.m. Friday July 15, 2011
- the silent auction will commence at 11 a.m. Friday July 15, 2011
- all donors will be included on the website but only bottles received prior to July 10, 2011 can be guaranteed to be acknowledged on the website *prior* to the auction
- the silent auction will close on Saturday July 16, 2011 ~ exact time to be announced once show schedule is confirmed
- please call Sharon at 604 202-9131 to arrange to drop off wine donations

HOW TO BID:

~ As for all other silent auction items, you can make your bid in person on the bid sheets on the table

~ BUT, **IF YOU CAN'T BE THERE IN PERSON**...You can send a SEALED BID, to be opened after the close of the silent auction

HOW TO SUBMIT A SEALED BID: Send a certified cheque, money order or bank draft payable to WCRA, in the amount of your bid, to the address below. It must be **received** by July 12, 2011. **Write "Sealed Bid" on the back of your envelope and which collection you are bidding on.**

BECAUSE SEALED BIDS must be submitted before the final value of the collection has been declared the bidders may either bid a specific dollar amount **or** they may attach a request to have their bid capped at a percentage of the total declared value of the collection, not to exceed the total value of their cheque or money order. In the case of capped bids the final bid will be the total of the funds or the capped percentage, whichever is less.

HOW DO YOU WIN?

- once the silent auction for these items has closed the sealed bids will be opened
- if any of the sealed bids are higher than the final bid on the table then the highest bid will be declared the winner
- in the case of a tie between winning bids a coin toss by the show will determine the winner

*PLEASE NOTE: A successful "capped" sealed bid will be cashed for the full amount of the cheque, money order or draft received by WCRA. and the balance of the bid funds over the cap limit, if any, will be refunded once the bidder's funds have cleared the WCRA bank.*

THE SMALL PRINT:

The wine must be picked up, by the winner or his/her designate, at the show grounds prior to 4pm Sunday July 17, 2011

No one under the age of 19 can bid on, or pick up, the wine collection

Unsuccessful sealed bids will be returned by mail.

WE HOPE EVERYONE GETS ON BOARD AND HAS FUN WITH THIS ☺

PLEASE DONATE & COLLECT BOTTLES FROM ALL OF YOUR FRIENDS, COLLEGUES AND BUSINESS ASSOCIATES

*AND THEN*

GET A GROUP TOGETHER AND BID ON THE COLLECTIONS OR BID AS AN INDIVIDUAL AND START/ADD TO YOUR OWN WINE CELLAR!

~WE APPRECIATE YOUR SUPPORT OF THE WEST COAST CLASSIC~

Funds for sealed bids and wine donation purchases are payable to WCRA.

Please mail to:

WCC Wine Auction

4532 272<sup>nd</sup> Street, Aldergrove, BC V4W 1N3

For information or to drop off donations ~ call Sharon 604 202-9131 or e-mail [highcrestfarm@telus.net](mailto:highcrestfarm@telus.net)